

## NON ENGLISH DEPARTMENT STUDENTS' PERCEPTION ON THE USE OF INSTAGRAM IN SPEAKING ENGLISH

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### ABSTRACT

Instagram is a mobile application designed to enhance the photo-sharing experience on social media platforms. Instagram is one of social media that had been used by educator in learning process. Instagram included elements that make it potentially useful for language learning activities, the platform has been used extensively in the educational sector. Therefore, this research attempted to explore the opinions of non-English department students on the usage of Instagram for speaking English. This research used quantitative method, and the research design was survey. The population used 82 respondents non major English Department of STAI Hubbulwathan Duri at the first semester, academic year 2023-2024. The respondents consist of Islamic education department, development of Islamic society department, and Syariah banking Department. The students have the same qualification and academic background before doing a survey. They had ever learned speaking English by using Instagram. The researcher took all respondents as sample in this research because size of the population be fewer 100. The researcher used questionnaires for data collection techniques, speaking in class while gathering information. This research investigated non English department students' perception on the use instagram in speaking English showed positive perception in using instagram in speaking English. The percentage of agree was 81,16%. It showed Students can practice in a different environment on Instagram, which boosts their confidence. Additionally, the students felt at ease utilizing Instagram as a forum for speaking English and less bothered by their mistakes. They also felt encouraged in speaking English.

**Keywords:** *Students' perception, Instagram, Speaking English*

### INTRODUCTION

English is regarded as a foreign language because it is studied in an environment where it is not the main medium of communication on a daily basis and where language usage is restricted. Despite the perception that it is a challenging language to learn and use, people are nonetheless drawn to pick it up. The English course is one of the courses that STAI Hubbulwathan that students

must take because this course is classified as an institutional course that every student must take. Nearly every sector of society, including the government, legal system, media, and educational institutions, uses English extensively (Mutiarra et al., 2021). This broad aspect is what makes English able to be taught in other departments within the STAI Hubbulwathan environment because English is a foreign language for students, in the learning process students practice more conversation using English to be more fluent in speaking.

Speaking is a tool for conveying new knowledge to others as well as for expressing ideas that are running through our heads. In addition to the conversational performance that comes with speaking practice, other important elements include pronunciation, grammar, vocabulary, stress, pitch, intonation, and fluency. These components are necessary for speaking abilities. In this instance, the students' speaking abilities will be enhanced if they are aware of those components. To enhance their academic progress and engage with others, English language learners need to be able to speak the language accurately and fluently. Because it will help students both inside and outside of the classroom, academic speaking is a crucial skill that students should learn (Pratiwi, 2023).

In certain classrooms, speaking exercises are not very effective. Students are the source of some of the variables that create it. Fearing that they would make a mistake and their buddies will laugh at them. These things contribute to their lack of confidence. There are times when pupils struggle with sentence structure. Because they have to verify tenses while conveying their views orally, they have more time to speak. Additionally, some students only have a limited period of time during which they can read a book, or watch movie to pick up new terminology.

In the learning process to speak English, lecturers use media that are suitable for learning to speak. For students to become more fluent in English, they require media. Technology has been used by the progressive education sector in the twenty-first century to enhance the learning process. Now, students use a variety of social media sites to aid in their education, particularly when it comes to studying English (Rini, 2023). In this case, the media used by English lecturers is

Instagram. Instagram is one of the media that is often used by students as social media. The students are easy to access the Instagram because almost of the member of class use it.

Many Instagram accounts, such as; @bbclearningenglish, @improveenglishcourse, @aarons.english, @homieenglish\_official and many more, have provided any English material in recent years. These accounts can encourage the students be more active to learn English. Many new vocabularies are found in these accounts. In the previous research, the research entitled “Being Real on Instagram Reels: An Authentic Tool to Enhance English Speaking Skills”(Dewi et al., 2022). This research concluded Instagram reels are a new feature that promotes positive speech on the platform. Students had experience to improve learning outcomes by using Instagram reel to boost their drive to learn and sense of self. Another previous research entitled “Investigating Efl Vocational High School Students’ Speaking Perception Through Instagram Vlog” (Krisdianata & Ena, 2022). This study was conducted to investigate vocational high school students’ views of speaking through the use of Instagram vlogs in English courses. In this research, the researcher have used Instagram in learning process. The students from non English Departmenet to speak English in Instagram as a task that had given by English lecturer. In this research, the researcher would like to investigate: how is non English department students’ perception on the use Instagram in speaking English?

## **LITERATUREREVIEW**

### **Perception**

One way to characterize students' perception is as their approach to comprehending the learning process. The terms "learning process," "learning strategy," and "student response to the learning environment" refer to the identification of the pupils. We can therefore draw the conclusion that a student's awareness is their reaction to the process of learning. How we perceive these various experiences—sensory impressions prompted by environmental stimuli—forms our perceptions. People's ability to perceive their environment and react

accordingly to what they see, hear, and feel around them enables them to navigate the world and make judgments in a variety of circumstances(Aqira, 2021).

### **Speaking English**

Speaking is the capacity to communicate thoughts, ideas, and feelings orally. Speaking fluency is a productive ability in language learning that contributes to the process. It is recognized as the entirety of the responses that individuals generate (Ramadoni, 2019). Speaking is a tool that we use to convey new knowledge to others as well as to express some of the ideas running through our heads. A communicative performance is involved in speaking practice, along with other essential elements including pronunciation, stress, pitch, intonation, grammar, vocabulary, and fluency. These components are essential to speaking ability.

In order to help students communicate successfully and confidently in a variety of settings, effective speaking ability instruction places an emphasis on both correctness and fluency (Aldarosa et al., 2024). There are a few reasons why it might occur: poor vocabulary, poor grammar, a lack of experience, a fear of making mistakes, cultural differences, and a lack of confidence, etc. Students encounter these issues when they are not given enough opportunities to practice speaking. To tackle these issues, a thorough strategy incorporating targeted teaching, a nurturing learning atmosphere, and methods to increase self-assurance and drive is needed. With time, educators can assist students overcome obstacles and advance their speaking skills by using a variety of tools, including communicative activities, pronunciation drills, and vocabulary development exercises. Additionally, fostering an environment in the classroom where students feel appreciated and encouraged can boost their self-assurance and readiness to use English in conversation.

### **Instagram**

Communication is simple. Put otherwise, we have easy access to communication with anybody, anywhere, at any time. In fact, people can benefit

greatly from this unrestricted connection in many aspects of daily life. The communication industry is seeing extremely rapid technological advancements. Since the invention of the telephone, communication has progressed to include short messages, and most recently, social media, the most widely used communication medium. The use of technology by educators to support their students' language acquisition is becoming more and more significant. Technology use has improved language instruction because it enables teachers to modify lesson plans. Technology advancement has had an important effect on education. Digital learning has become the norm in school due to technological improvements (Aidah, 2022).

The field of education has seen substantial changes as a result of the advent of technology, especially in the area of English language instruction in higher education (Wijipratiwi & Lolita, 2023). To assist the students in resolving the aforementioned issues, lecturers are expected to come up with fresh and enjoyable ways to create a welcoming environment, such as incorporating technology into language lessons. Instagram might be one of the substitute tools to help with the English as a Foreign Language (EFL) instruction of high school students. The use of Instagram, which has gained a lot of users over the past ten years, may prove to be a useful teaching aid to facilitate learning. Instagram's availability on most regularly used devices and its ease of use make it a more enticing option to utilize in a language classroom. Instagram offers a number of features, including 24-hour Instagram stories, searchable hashtags, private messaging, and the ability to publish photographs and videos. Instagram is a social media platform that allows users to publish photos and videos at all times. The media may also search other people's Instagram accounts, tag individuals in their images and videos, and like and comment on other people's uploaded content.

The following are the steps to teach speaking using Instagram reels (Dewi et al., 2022): (1) granting pupils access to their Instagram accounts in order for them to see certain videos on the platform. (2) Assign the students to provide a commentary on the video they viewed. For instance, after watching a film about

idea sharing, students ought to talk about their ideas and sentiments and be allowed a set amount of time to do so. (3) Make the required corrections to students' word pronunciations. Groups of three students are assigned, and the teacher gives them time to prepare their remarks on their points of view. (5) Make a film, then post it to Instagram.

Many people enjoy Instagram as a social media platform because of its ability to quickly and easily publish different kinds of photographs and videos with a variety of filter effect (Devi et al., 2020). Instagram features, specifically:

- Followers (Followers) The number of followers on an account has a significant impact on the recognition of images published to the account, making it a crucial characteristic.
- Adding videos and images to postings Instagram's feature of allowing users to publish and share images with one another is a benefit. Typically, users have the option to add a title or description to their uploaded images or videos, according to their preferences. Additionally, users have the option to add a label to the photo title, indicating which category the photo belongs in.
- Taken with the Instagram app, camera photos are frequently preserved. Instagram users may directly control the desired coloring of their photos by using the camera and the prevalent effects. Efek (Filter)
- The Instagram Story, the acronym for Instagram stories is Instastory. One feature on Instagram that lets users submit images or videos that Instagram will automatically remove after 24 hours is called Instastory. Additionally, there are effects in the Instagram feature that could amuse people.
- Hashtag on a photo label Any correspondence connected to the photo itself will use this label. Users can identify themselves, the location of the snapshot, report an incident, indicate that the photo is part of a competition.

Instagram integration in English speaking instruction is thought to encourage students to communicate and improve their speaking skills

(Sekhmaulana et al., 2023). Students can complete their tasks with the aid of Instagram's various capabilities. Using a theme, tasks can be creatively packaged and posted to Instagram among a variety of videos.

## **RESEARCH METHOD**

This research design used survey research. The all respondents had used Instagram in speaking English. This research investigated how was non English department students' perception on the use Instagram in speaking English?. The population used 82 respondents non major English Department of STAI Hubbulwathan Duri at the first semester, academic year 2023-2024. The respondents consist of Islamic education department, development of Islamic society department, and Syariah banking Department. The sample was took the entire population. For smaller population, say N=100 or fewer, there is little point in sampling; survey the entire population (Gay & Airasian, 1996). The researcher used questionnaires for data collection techniques, speaking in class while gathering information. It involves cross-sectional and longitudinal research that gather information from samples and the population as a whole utilizing questionnaires. Subsequently, the researcher administered a questionnaire survey to look at the opinions of the population (Creswell, 2014). A g-form was shared, survey with questionnaires were utilized as one of the data collection tools, and respondents were asked to complete it online. Students' perceptions about speaking English learning on Instagram contained in the questionnaires. There are sixteen statements in the questionnaire, each of which can be answered with one, two, three, four Likert points depending on Strongly Agree, Agree, Disagree, and Strongly Disagree. The researcher designed the questionnaire adapted from (Aidah,2022).

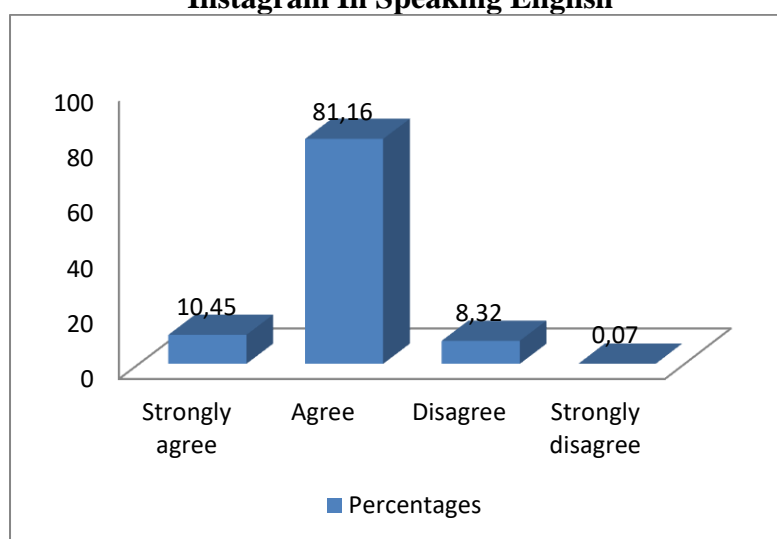
## **FINDINGS AND DISCUSSION**

This section presents the findings from the data analysis of non English department students' perceptions on the use Instagram in speaking English. The findings of the descriptive statistics:

**Table 1. Result of the Questionnaires**

Result of Non English Department Students' Perception (Percentage (%))				
Questionnaires Number	Strongly Agree (%)	Agree (%)	Disagree (%)	Strongly Disagree (%)
1	15,9	76,8	6,1	1,2
2	13,4	82,9	3,7	0
3	8,5	80,5	11	0
4	9,8	79,3	11	0
5	9,8	81,7	8,5	0
6	8,5	85,4	6,1	0
7	2,4	74,4	23,3	0
8	9,8	82,9	7,3	0
9	7,3	89	3,7	0
10	9,8	84,1	6,1	0
11	4,9	79,3	15,9	0
12	12,2	81,7	6,1	0
13	9,8	80,5	9,8	0
14	15,9	76,8	7,3	0
15	14,6	80,5	4,9	0
16	14,6	82,9	2,4	0
Total	167,2	1298,7	133,2	1,2
Mean	10,45	81,16	8,32	0,07

**Graph 1: Non English Department Students' Perception On The Use Instagram In Speaking English**





Based on the results, "agree" represents a high percentage of each statement's percentage. This indicates that students' perception using Instagram to speak English as a pleasant experience. The results of the questionnaire analysis showed that students were generally satisfied with using Instagram to communicate in English. Furthermore, the use of Instagram in the classroom by the students demonstrated their interest in and motivation for learning to speak. According to the questionnaire analysis, the items with the greatest scores on the "agree" scale are included in the questionnaire. This suggests that the students were answering the questionnaire's items positively. The ninth statement received the most responses, the result showed 89% with students thought that When they rehearsed their speaking on Instagram, they felt wonderful.

On Instagram, the students can demonstrate their abilities and creativity through social media. Instagram gave students a platform for self-expression (Aqira, 2021). To improve their English speaking ability, they tried to record themselves speaking English on Instagram Stories. When students used Instagram to practice speaking English, they don't feel under pressure. Because this type of learning was uncommon compared to classroom instruction, students will also feel inspired and engaged, which would lead them to place greater emphasis on learning English (Sanusi et al., 2021). Instagram gave students a place to make their own, which helped them felt comfortable. In addition, students who practiced speaking on Instagram report felt more confident. By using Instagram reels, educators could increase their students' motivate to learn and confidence in themselves, which would result in higher learning results (Dewi et al., 2022).

Furthermore, Instagram encourages students to practice speaking English outside of the classroom. If there are time constraints for classes in English, students can learn without limitations on media or time by using Instagram (Rini, 2023). Based on result survey non English Department students' perception, the majority of students thought Instagram was an engaging and simple learning tool. The potential of Instagram as a learning tool is sufficiently great. Generally,

Instagram can be utilized for discussions, media for quizzes, sharing of content, announcements, and educator consultation for educational objectives.

## CONCLUSION

Instagram is one of social media that had been used by educator in learning process. Instagram included elements that make it potentially useful for language learning activities, the platform has been used extensively in the educational sector. In order to facilitate student learning, educators need to think outside the box and provide a variety of resources or media that aid students along the way. Instagram is deemed sufficient due to its ease of use and practicality. The students felt at ease utilizing Instagram as a forum for speaking English and less bothered by their mistakes. They also felt encouraged in speaking English. Furthermore, based on the outcomes that have been discussed, it can be said that Instagram can be utilized as a medium or resource to help students with their speaking education. The students believe that Instagram is a useful tool that could help them become more confident speakers in a stimulating setting, which could lead to better speaking English.

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