

## Semiotic Analysis of Motivational Messages in the Lyrics of the Song I'm Fine by BTS

Adinya Kalya Kaulika<sup>1</sup>, R. Myrna Nur Sakinah<sup>2</sup>

<sup>1,2</sup>UIN Sunan Gunung Djati Bandung – West Java Indonesia

Email: <sup>1</sup>[adinya.kalya@gmail.com](mailto:adinya.kalya@gmail.com), <sup>2</sup>[myrnaasakinah@gmail.com](mailto:myrnaasakinah@gmail.com),

---

### Abstract

---

#### Article History:

Received: 20/12/2024

Accepted: 05/01/2025

Published: 13/01/2025

#### Keywords:

*BTS, Motivational  
Messages, Semiotics,  
Song Lyrics.*

Music has the power to convey meaningful messages, including motivational messages. Using Ferdinand de Saussure's semiotic theory, this research examines the motivational messages in the lyrics of the song *I'm Fine* by BTS. The primary focus of this research is on how meaning is produced through the signifier and signified relationship. This research employs an interpretive qualitative approach to delve deep into the social phenomenon. The semiotic approach allows the researchers to explain how signs in song lyrics function in bringing motivational messages. Data were gathered from the lyrics of the song *I'm Fine* and analysed thoroughly by dissecting the relationship between signifier and signified. This research discovered the hidden messages the songwriter wanted to convey to the listeners. The results show that this song conveys the value of having courage when facing challenges, mental toughness when facing difficulties, and the ability to bounce back from them. This encourages listeners to be optimistic, not to give up, and instead keep trying despite the obstacles. This research proves that song lyrics in the song *I'm Fine* by BTS were not merely a musical work but also a medium for conveying powerful inspirational messages: one can achieve inner peace and emotional resilience by pushing through life's challenges with courage.

#### Kata Kunci:

*BTS, Lirik Lagu, Pesan  
Motivasi, Semiotika*

#### Abstrak

Musik memiliki kekuatan untuk menyampaikan pesan yang bermakna, termasuk pesan motivasi. Dengan menggunakan teori semiotika Ferdinand de Saussure, penelitian ini menganalisis pesan-pesan motivasi dalam lirik lagu *I'm Fine* karya BTS. Fokus utama penelitian ini adalah bagaimana makna dihasilkan melalui hubungan antara penanda dan petanda. Penelitian ini menggunakan pendekatan kualitatif

interpretatif untuk mendalami fenomena sosial tersebut. Pendekatan semiotika memungkinkan peneliti menjelaskan bagaimana tanda-tanda dalam lirik lagu berfungsi dalam menyampaikan pesan motivasi. Data diperoleh dari lirik lagu *I'm Fine* dan dianalisis secara mendalam dengan menguraikan hubungan antara penanda dan petanda. Penelitian ini mengungkap pesan-pesan tersembunyi yang ingin disampaikan oleh penulis lagu kepada para pendengarnya. Hasil penelitian menunjukkan bahwa lagu ini menyampaikan nilai keberanian dalam menghadapi tantangan, ketangguhan mental dalam menghadapi kesulitan, serta kemampuan untuk bangkit kembali. Pesan ini mendorong pendengar untuk tetap optimis, tidak menyerah, dan terus berusaha meski menghadapi rintangan. Penelitian ini membuktikan bahwa lirik lagu *I'm Fine* karya BTS bukan sekadar karya musik, melainkan juga media untuk menyampaikan pesan-pesan inspiratif yang kuat: seseorang dapat mencapai kedamaian batin dan ketangguhan emosional dengan menghadapi tantangan hidup dengan keberanian.

## **INTRODUCTION**

Human life and language are inextricably linked. Through language, we are able to express our thoughts, feelings, and emotions. It is in line with Alek (2018:7) who describes language as a symbol representing a meaning, a concept, an idea, or a thought. On the other hand, Saussure in Berger (2017) states that language is a system of signs that expresses thoughts or ideas. While language allows us to express ideas, emotions, and thoughts through words, music is another medium to communicate those same elements, often more emotionally and universally. Song lyrics, for instance, blend language and music, where words are enhanced by melody and rhythm to convey deeper meaning and evoke a stronger emotional response.

Song lyrics are words that are carefully arranged and contain messages that come from the experiences, observations, and emotions of the writer (Menza & Hariyanto, 2024). A songwriter can spread positive messages and empower their listeners through song lyrics. It means that music has the power to influence human feelings, thoughts, and behavior through messages conveyed in lyrics,

melody, and rhythm. Just as language serves as a system of symbols that represent meaning, music uses a system of sound patterns to influence and communicate with listeners on a cognitive and emotional level (Peretz, 2003). Listening to music has also been shown to increase motivation, as many motivational songs contain positive messages that can lift our spirit Humaidi (2021) states that Motivation is a basic drive that influences a person's behavior, prompting them to achieve certain goals. Motivation is also believed to be able to change negative attitudes into positive ones, increase work efficiency, and help achieve goals by giving one's best effort.

BTS is one of the biggest K-pop boybands in the world. The world focuses on BTS because of their socially conscious lyrics (Miftahurrezki & Anshori, 2021). Not only performing upbeat music, BTS frequently addresses socially relevant themes in their songs including self-motivation, mental health, self-acceptance, self-love, and global issues. The band consists of 7 members, namely RM, Jungkook Suga, J-hope, Jin, Jimin, and V. They have been known for writing and producing their own music. The songs they have released are the result of the efforts of the members who contribute directly to all kinds of creative processes related to song production and writing lyrics. In this way, BTS continues to inspire millions of fans around the world through their meaningful music and powerful messages, further solidifying their position not only as global music icons but also as advocates for important social issues.

The song titled *I'm Fine* is one of the songs from the *Love Yourself 'Answer'* album released by BTS in 2018. *I'm Fine* is fascinating to analyze because the meaning of the lyrics makes you curious about the motivational message BTS wants to convey to their fans and listeners in general. Quoted from an article released by *IDN TIMES* (09/03/20) *I'm Fine* will remind fans of the song *Save Me* released by BTS in 2016. *Save Me* tells about someone's struggle to get out of the abyss of fear and needs a loved one to pull them out of that fear. While *I'm Fine* tells about someone who tries to be strong to face everything alone. In general, *I'm Fine* encourages its listeners to stay strong and learn to let go. From this

background, researchers are interested in exploring the motivational message in the lyrics of the song *I'm Fine*.

Several studies have explored the meaning of messages in songs using semiotic analysis. For example a study by Betanissam (2022) titled “*Analisis Makna Motivasi Dalam Lirik Lagu “Dreamers” Karya Jungkook dan Fahad Al Kubaisi*”. This study analyzes the meaning of motivation in the lyrics of the song *Dreamers* sung by Jungkook and Fahad Al Kubaisi. Then, the study by Kaesari & Sakinah (2023) “Signified and Signifier on Morality Meaning in “Membasuh” Song Lyrics by Hindia ft. Rara Sekar” analyzed the morality meaning in the song *Membasuh*. Lastly, the study by Amara & Kusuma (2022) titled “Semiotic Analysis of Mental Disorders in BTS Magic Shop Lyrics”. This study analyzes the theme of mental health in the lyrics of BTS’ song *Magic Shop*. The similarity with other studies lies in the focus on interpreting the song’s lyrics. However, the difference lies in the approach using Barthes’ semiotics which analyze the lyrics denotatively, connotatively, and mythologically. In addition, these studies did not analyze the motivational aspect of the song’s lyrics.

Despite the deep significance and broad popularity of BTS’s song *I'm Fine*, no research has specifically highlighted the motivating themes in its lyrics. Given the song’s capacity to motivate listeners with a compelling story, this suggests a research gap. This study intends to close this gap by analyzing the motivating messages found in the lyrics of the song *I'm Fine* using Saussure’s semiotic theory. Thus, this study aims to answer two main questions: (1) How is the relationship between the signifier and the signified in building meaning in the song lyrics? and (2) What motivational messages are contained in the song lyrics of the song *I'm Fine* by BTS? By bridging this gap, this research is expected to provide deeper insight into the motivational aspects of the song.

### **Saussure’s Semiotics**

Ferdinand de Saussure’s semiotic approach has developed the foundations of general linguistic theory. The particularity of his theory rests on reality. He considered language as a system of signs. According to Saussure in Budiman (1999: 38) signs, especially linguistic signs, have at least two primordial

characteristics, which are linear and arbitrary. The most important thing in the main discussion on Saussure's theory is the principle that language is a sign system, and every sign is composed of two parts: signifier and signified. According to Saussure, language is a system of signs. Signs in Saussure's approach are concrete manifestations of sound images and are often identified with sound images as signifiers. So the signifier and signified are mentalistic elements. In other words, Masinambow in Sobur (2002) stated that the sign reveals the sound image or concept as two inseparable components. In other words, the presence of one means the presence of the other like two sides of paper. The sign reveals the sound image or concept as two inseparable components.

### **Music**

Music is more capable and expressive of expressing feelings than spoken or written language (Susantina 2004). It can be concluded from the above statement that music can express feelings more than human language. There are other opinions from Bernstein & Picker (1972) Music is described as sound organized over time, possessing artistic value and serving as a medium to convey the author's ideas and emotions to the listener. In other words, music is a sound that is used to express human feelings

According to Rouget (1985), music itself includes not only instruments but also vocals. This means that when someone knows how to play music, they cannot be said to be a musician if they do not understand vocal techniques. Music is also a human creative work using the medium of sound to enjoy it. Music comes in the form of a unity of rhythm, melody, harmony, and dynamic (Sarbunan, 2020). From the definitions, it can be concluded that music is a sound that can be arranged into a pattern that is arranged so that the music forms a sound that can please the human ear.

One of the most important aspects of music is the song and in the song there are also lyrics. According to Waluyo (2002), song lyrics are a form of language that is condensed, rhythmic, and enhanced with cohesive sounds and imaginative, figurative word choices. From the statement, it can be concluded song lyrics play

an essential role as a means of communication between the songwriter and the listener.

### **Motivation**

Motivation is a desire or drive that forms from an individual to do something. There are two types of motivation, intrinsic motivation and extrinsic motivation. According to Deci et al (1991), intrinsic motivation is a motivation that comes from within the individual and is driven by an individual's interest, satisfaction, and achievement. While extrinsic is the opposite, namely motivation that comes from outside the individual. In addition, motivation also has various functions in any aspect. Whether it is education, work, and in the scope of society. According to Robbins et al (2013), motivation contributes to an individual's success in achieving something, increasing focus, and maintaining a commitment to the task.

### **METHOD**

This research method is interpretive qualitative research. The qualitative method means a process of understanding based on a methodology that investigates social phenomena and problems in humans. It is in line with Creswell (2017) that defines qualitative method as research that aims to study or understand social problems. Interpretive methods are also used because they are considered comprehensive due to their dynamic, complex, meaningful, inseparable, and the relationship between symptoms is reciprocal (Raharjo in Oktaviani, 2020). Thus, this interpretive qualitative research enables researchers to understand social phenomena in depth, by paying attention to the reciprocal relationships between various phenomena that occur in human life.

This research uses a semiotic method, which is a method that analyzes signs. According to Zoest (1993), semiotics deals with the study of signs and everything related to signs, such as sign systems and processes that apply to signs. The semiotic method that will be used in this research is derived from Saussure's work. Saussure differentiates signs in the context of human communication by distinguishing between what is called the signifier and the signified. A signifier is

something that is written or read and that is captured by our minds, whereas the meaning or message that we associate with something we capture is known as the signified (Saussure in Wibawa & Natalia, 2021).

To reduce subjectivity in research, the researcher uses Triangulation. According to Santos et al (2020) triangulation is a data validation method by comparing information from various sources. There are three categories of triangulation, which are triangulation of sources, techniques, and time (Alfansyur & Mariyani, 2020). In this case, the researcher uses source triangulation by checking various text sources and literature documents from multiple sources that reinforce the motivational message in the song *I'm Fine*.

The instrument in this study is the lyrics of the song *I'm Fine* by BTS. In analyzing the data, the methods used include compiling data, translating it, selecting the most important things, and separating the less important ones. Then the song lyrics' text fragments were analyzed using Saussure's semiotic approach to find the motivational meaning that the songwriter wants to convey to his listeners by determining the meaning of the signifier and signified contained in the lyrics. Conclusions are drawn regarding motivational messages that are concluded based on the social situations and conditions that occur in society

## **FINDINGS AND DISCUSSION**

In this chapter, the results of the semiotic analysis of the lyrics of the song *I'm Fine* by BTS will be presented along with its discussion. This analysis uses Ferdinand de Saussure's semiotic theory to reveal the signifier and signified meaning of the signs in the song lyrics. Furthermore, the results will show the motivational messages conveyed. Here is the analysis of signifier and signified in the lyrics of the song *I'm Fine* by BTS, broken down by stanza.

**Table 1. Data 1**

<b>Signifier</b>	<b>Signified</b>
(1) Open your eyes under the cold blue sky (2) The pouring sunshine makes me dizzy (3) My breath is quickening, my heart is racing (4) I can feel it so easily that I'm alive	<p>In the first line of this stanza, the coldness of the blue sky symbolizes the feeling of loneliness or challenges. Opening the eyes shows the readiness to face reality with courage. This describes the attitude of getting back up and seeing the world with a new perspective after going through difficult times.</p> <p>In the second line, Sunshine usually symbolizes hope, happiness, or new opportunities, however in this context, the abundance of light is actually dizzying, which can mean that someone can feel overwhelmed even in situations that seem bright or positive.</p> <p>In the third line, the rapid breathing and pounding heart depict feelings of tension, panic, or fear. But in this context, the rapid heartbeat and breathing represent intense spirit when someone is trying to overcome a challenge or feeling of discomfort.</p> <p>In the fourth line, BTS shows us that someone is still alive and feels their existence clearly, even after going through hard times. This sign also describes gratitude or happiness for still being able to feel alive, even though they have faced many challenges.</p>

The motivational message of this stanza is the awareness of existence or life. According to Chaplin (2000), existence is a view of human existence, the situation in the world, the freedom to choose the purpose of life and try to understand the meaning of life itself. The first to third lines are a reflection of a sad and difficult life, while the fourth line is a reflection of existence. BTS makes us realize that the sadness and hardship we have been feeling make us exist.



**Table 2. Data 2**

<b>Signifier</b>	<b>Signified</b>
1) Even if sadness erases me 2) Even if there are dark clouds 3) Even if I'm in an endless dream 4) Even if I'm endlessly crumpled 5) Even if my wings are torn 6) Even if someday I'm not me anymore 7) It's alright, only I am my own salvation	<p>The first line of this stanza signified a feeling of sadness that was so deep that it seemed to erase someone's identity or existence.</p> <p>In the second line of this stanza, dark clouds signify obstacles or difficulties. This shows that life is full of challenges, but they must be faced.</p> <p>In the third line of this stanza, an endless dream signified someone is feeling trapped in a situation or problem that seems to never end, perhaps depicting depression or confusion in living life.</p> <p>The fourth line of this stanza signified someone who often feels broken or tired repeatedly. This lyric describes the mental or physical condition of someone who feels depressed or is going through hard times.</p> <p>Torn wings on the fifth line signified someone's hopes or abilities have been lost or damaged, implying that failure or loss does not mean the end of the journey.</p> <p>The sixth line of this stanza signified the fear of losing one's identity, or of a major change that might make one feel like one is no longer oneself.</p> <p>The seventh line of this stanza signified that only from within one's self could true "salvation" or happiness be found, not from others. This lyric essentially means that a person can save himself.</p> <p>The lyrics reflect that it is a belief of the person that his healing and personal growth process is his own responsibility, and only with strength from within one's self may he face life's challenges.</p>

In this stanza BTS indicates that the greatest motivation comes from itself, it is a form of intrinsic motivation, According to Sardiman (2011) Intrinsic motivation is a drive that operates and functions without requiring external stimulation, as every individual inherently possesses an internal desire to take action. In this stanza, intrinsic motivation makes an individual resilient, self-accepting, and able to live life even though challenges and difficulties continue to come their way.

**Table 3. Data 3**

<b>Signifier</b>	<b>Signified</b>
(1) I won't ever die in this walk (2) <a href="#">How you doin? I'm fine</a> , my sky is clear (3) All pain, say goodbye, goodbye	The first line of this stanza signifies strong determinations for survival because they still had a long way to go. It reminds us that even if there are great difficulties, we should not give up but instead keep fighting. Optimism is reflected in the second line of this stanza. A clear sky now was a sign that the present situation was getting better, just like when it rained, one could be sure of the sky clearing up afterwards. The weight they put on was that everything would be fine. Lastly, the third line of the stanza signified the process of letting go of pain and suffering; saying goodbye was a sign of acceptance, recovering from tough times.

The lyrics in this stanza have a strong motivational message. The first line is about the determination not to give up and keep fighting against a bad situation, despite all the obstacles to survival-very strong. This is a perseverant attitude According to Damayanti (2012), A perseverant attitude is an attitude that is not easily discouraged in the face of various obstacles, always works hard to realize goals, and considers obstacles/obstacles always exist in every activity that must be faced. The second line signifies optimism, by using the symbol of a clear sky, after the storm passes, things will get better, thus encouraging us to look to the future more positively. In line with Boniwell (2012) Optimism is a sense of confidence regarding the future, which characterizes that the results that will be

achieved in the future are more positive. The last line signifies Acceptance. In the concept proposed by Elizabeth Kubler-Ross in Corr (2022) with the five-stage grief model (denial, anger, bargaining, depression, acceptance). Acceptance is a situation when a person begins to accept reality, let go of emotional attachments, and focus on the future. In this line BTS describes the process of healing from pain and suffering as a sign of acceptance to become whole and recover from the storm.

**Table 4. Data 4**

<b>Signifier</b>	<b>Signified</b>
(1) The darkness of the night (2) Shakes awake my sleeping dreams (3) But I'm not afraid, I'm fine, I'm fine	The first line of this stanza describes a difficult situation, fear, or sadness that a person often faces. Darkness here signified difficult times in life. In the second stanza, referred to sleeping dream; it means dream was being buried or forgotten and afterwards woke up again. It means that this struggle and hardship may remind the dreams that they want to achieve. Third line of this stanza signifies courage, self-confidence to face difficulties. A person feels fine, is not afraid even when some difficult situation occurs, which means having mental strength to head into life's challenges.

The motivational message of this stanza is to have the courage to face the challenges that exist in life. According to Irons (2003), courage is the act of striving for something because it is considered important and being able to face an obstacle with belief in its truth. BTS conveys the motivational message of courage to not let fear or difficulties stop us. In fact, these challenges can remind us of dreams that were buried or forgotten. This courage makes someone unafraid and feels all right which shows mental toughness to go further, even under unfavourable situations.

**Table 5. Data 5**

<b>Signifier</b>	<b>Signified</b>
(1) I don't want to be sad anymore (2) I could see the sunshine, shine, shine (3) 'Cause I'm just fine, just fine	This first line of the stanza signified the desire to get out of the feeling of sadness and not want to remain in sadness anymore. They express resolution that they will not live on with negative feelings and just live in happiness or inner peace. The second line of this stanza shows newfound optimism and hope. Sunshine signified happiness, hope, and light that replaces darkness or hard times. The third line of this stanza shows that the character is fine with whatever life presented, and it has to be said, the repeating of the phrase <i>I'm fine</i> actually gives the sense that they found their peace after passing through the emotional setbacks.

This stanza contains a motivational message. The first line shows positive thinking. As stated by Yolanda et al (2022), positive thinking is an effort that can be used to overcome defeat and gain trust by creating a favorable atmosphere for the development of positive results. In this line, BTS invites listeners to think positively by not being overwhelmed with sadness, not getting caught up in negative emotions, and continuing to fight against feelings of sadness. In the second line the word “sunshine” signifies hope. According to Carr (2013), hope is the capacity to devise a strategy to overcome challenges in pursuing goals, using motivation as a means to achieve them. BTS invites listeners to see a good hope after suffering sadness. The third line signifies peace and self-acceptanc. After going through an emotional struggle, someone can find inner peace and be okay with their current state.

**Table 6. Data 6**

<b>Signifier</b>	<b>Signified</b>
(1) All of the sadness and scars (2) Became an old memory now (3) So let's smile and let go, we so fine	The first line of this stanza shows the sadness and scars experienced by someone, either physical or emotional scars, these scars symbolize the pain or difficulties that have been faced in the past. In the second line, the sadness or scars are just a part of the past. This means that the bitter experience has passed and only remains as a memory, not something that is still painful or burdensome. The third line is an encouragement to let go of all the pain and sadness choose to be happy and move on with a smile.

Overall, this stanza signifies recovery, letting go of the past, and moving forward with optimism and calm. This part of the song encourages listeners to acknowledge the pain and challenges they have faced in the past. However, it emphasizes that these hardships are now only memories and no longer have the power to affect the present. This stanza calls for the need to leave the past behind, smile, and forge ahead with an optimistic mind while reminding listeners that they are now “fine” and, thus, ready for whatever life may present them (songtell, 2024).

**Table 7. Data 7**

<b>Signifier</b>	<b>Signified</b>
(1) Our future will only have happiness (2) So put away your fear (3) Enjoy it, you worked hard, we so fine	The first line of this stanza expresses hope for a bright and positive future. BTS wants to convey a message of optimism and confidence that the future will only be filled with happiness. The phrase in the second line of this stanza signified courage and liberation from fear. BTS invites listeners to put aside their worries or fears and focus on life with more courage and confidence. The third line in this stanza shows a sense of accomplishment and appreciation for the efforts put in. BTS gives a reminder to enjoy the results of hard work and a journey of life full of struggles. "We so fine" is a statement that despite going through various difficulties, they feel fine now, showing resilience.

This stanza conveys a motivational message about optimism and self-esteem. According to Seligman in Milona (2020), optimism is the perspective of individuals who always have good hopes in everything and the tendency to expect pleasant results, which is reflected in the lyrics “Our future will only have happiness”. Coopersmith (1968) emphasized the importance of self-appreciation as an evaluation that individuals make about themselves, which shows the extent to which individuals believe that they are capable, meaningful, successful, and valuable. In the lyrics “Enjoy it, you worked hard, we are so fine” BTS invites listeners to appreciate the hard work and enjoy the reward of the struggle.

**Table 8. Data 8**

<b>Signifier</b>	<b>Signified</b>
<ul style="list-style-type: none"> <li>(1) I'll yell it out myself casting a spell</li> <li>(2) On this repeating nightmare</li> <li>(3) I'm feeling just fine, fine, fine</li> <li>(4) I'll keep telling myself</li> <li>(5) Even if I fall down again, I'm fine</li> </ul>	<p>In the first line of this stanza, yelling and casting a spell indicate a strong effort to cure oneself or overcome a problem, as if trying to change fate or reality through personal power.</p> <p>The phrase “nightmare” in the second line of this stanza, is signified as recurring emotional suffering or pain, which may occur in their lives or minds repeatedly.</p> <p>The third line of this stanza indicates an attempt to convince oneself (and perhaps others) that everything is okay, even though it may not be. This could be seen as a defense mechanism for dealing with hardship or pain.</p> <p>The fourth line in this stanza signified the power of self-affirmation, where the individual continues to convince himself to remain strong, even when faced with difficulties. This shows the desire to remain optimistic and strong.</p> <p>The last line of this stanza shows resilience and the spirit to rise up again after experiencing failure. This indicates acceptance that failure or pain is part of the journey of life, but does not change the belief that he is still fine.</p>

This stanza contains motivational messages. Firstly, it is about self-affirmation. According to Prihastuti (2018,) someone who has self-affirmation can focus on their strengths, and self-confidence to see themselves positively. It is reflected in the first to third line of this stanza. Reivich & Shatté (2002) defines Resilience as the ability to respond effectively and positively to adversity or trauma, playing a crucial role in managing the challenges of daily life. As shown in the lyrics “Even if I fall down again, I’m fine”. This line emphasizes that failure is not the end, but part of the process, and the most important thing is the ability to survive and get back up.

## **CONCLUSION**

This research concludes that the lyrics of the song *I'm Fine* by BTS reflect a strong motivational message in terms of self-strength, resilience, and emotional healing. Based on Ferdinand de Saussure’s semiotic approach, this research underlines the connection between the signifier and the signified in the song’s lyrics to show deep motivation. Linguistic features such as song lyrics (signifiers) play a significant role in constructing a motivational message (signified). For example, the phrase “Even if sadness erases me” indicates a deep emotional struggle that challenges a person, but the subsequent response, “Only I am my own salvation,” emphasizes self-reliance and personal strength as a means to overcome such challenges. Through these linguistic features, the lyrics depict a journey from despair to emotional recovery, inspiring courage, optimism, and perseverance in the face of difficult times. Ultimately, *I'm Fine* by BTS offers a powerful message of hope and self-empowerment, encouraging listeners to embrace their vulnerabilities and find strength within themselves to navigate life’s challenges.

## **REFERENCES**

- Alek. (2018). *Linguistik Umum* (N. I. Sallama (ed.)). Penerbit Erlangga.
- Alfansyur, A., & Mariyani, M. (2020). Seni mengelola data: Penerapan triangulasi teknik, sumber dan waktu pada penelitian pendidikan sosial. *Historis: Jurnal Kajian, Penelitian Dan Pengembangan Pendidikan Sejarah*, 5(2), 146–150.

- Amara, V. R., & Kusuma, R. S. (2022). Semiotic Analysis of Mental Disorders in BTS Magic Shop Lyrics. *Proceedings of the International Conference on Community Empowerment and Engagement (ICCEE 2021)*, 661(Iccee 2021), 187–197. <https://doi.org/10.2991/assehr.k.220501.021>
- Berger, A. A. (2017). *Media analysis techniques*. Sage Publications.
- Bernstein, M., & Picker, M. (1972). *An Introduction to Music*. Prentice-Hall. <https://books.google.co.id/books?id=wkQUAQAAIAAJ>
- Betanissa, Z. (2022). Analisis Makna Motivasi Dalam Lirik Lagu “Dreamers” Karya Jungkook dan Fahad Al Kubaisi. *COMSERVA : Jurnal Penelitian Dan Pengabdian Masyarakat*, 2(8), 1368–1373. <https://doi.org/10.59141/comserva.v2i8.477>
- Boniwell, I. (2012). *Positive psychology in a nutshell: The science of happiness: The science of happiness*. McGraw-Hill Education (UK).
- Carr, A. (2013). *Positive psychology: The science of happiness and human strengths*. Routledge.
- Coopersmith, S. (1968). Studies in self-esteem. *Scientific American*, 218(2), 96–107.
- Corr, C. A. (2022). Elisabeth Kübler-Ross and the five stages model in selected social work textbooks. *Illness, Crisis & Loss*, 30(2), 320–332.
- Creswell, J. W., & Creswell, J. D. (2017). *Research design: Qualitative, quantitative, and mixed methods approaches*. Sage publications.
- Damayanti, L. (2012). Sikap Pantang Menyerah dan Ulet. *Diakses Melalui Http://Damayantilinda. Blogspot. Com/2012/02/Sikap-Pantangmenyerahdan-Ulet. Html (Diakses 19 Februari 2022 Pukul 22.21 WITA)*.
- Deci, E. L., Vallerand, R. J., Pelletier, L. G., & Ryan, R. M. (1991). Motivation and education: The self-determination perspective. *Educational Psychologist*, 26(3–4), 325–346.
- Gilbert, R. (1985). *Music and Trance a Theory of The Relations Between Music and Possesion*.
- Humaidi, M. A. (2021). Hubungan Iklim Komunikasi Dengan Motivasi Kerja Pegawai Di Bkbpmp Kota Banjarmasin. *Jurnal Mutakallimin: Jurnal Ilmu Komunikasi*, 4(2).
- Irons, P. (2003). Keberanian Mereka yang Berpendirian. *Bandung: Angkasa*.
- Kaesari, Y. N., & Sakinah, M. N. (2023). Signified and Signifier on Morality Meaning in “Membasuh” Song Lyrics By Hindia Ft. Rara Sekar. *Jurnal Ilmu Budaya*, 11(1), 100–108.
- Kris, B. (1999). *Kosa Semiotika*. LKiS.
- Menza, N. N. S., & Hariyanto, D. (2024). Semiotic Analysis Of The Motivational Message In The Lyrics Of The Song" Good Days" By Sza. *Procedia of Social Sciences and Humanities*, 7, 108–121.
- Miftahurrezki, M., & Anshori, M. S. (2021). Analisis makna pesan motivasi dalam lirik lagu Kpop BTS Answer: Love Myself. *KAGANGA KOMUNIKA: Journal of Communication Science*, 3(1), 69–81.



- Milona, M. (2020). Hope and optimism. *John Templeton Foundation*. Available Online at: <https://www.templeton.org/Wp-Content/Uploads/2020/10/JTF-Hope-Optimism.Pdf>.
- Oktaviani, D. A. R. (2020). Analisis Semiotik Video Klip Bts “Blood, Sweat And Tears” Sebagai Representasi Masa Muda. *ESTETIKA: JURNAL PENDIDIKAN BAHASA DAN SASTRA INDONESIA*, 2(1), 1–25.
- Peretz, I. (2003). *The cognitive neuroscience of music*. Oxford University Press.
- PRIHASTUTI, F. (2018). *Pengaruh Pelatihan Berpikir Positif Terhadap Efikasi Diri Akademik Mahasiswa Baru Fakultas Kedokteran Uii*. Universitas Islam Indonesia.
- Reivich, K., & Shatté, A. (2002). *The resilience factor: 7 essential skills for overcoming life’s inevitable obstacles*. Broadway books.
- Robbins, S., Judge, T. A., Millett, B., & Boyle, M. (2013). *Organisational behaviour*. Pearson Higher Education AU.
- Santos, K. da S., Ribeiro, M. C., Queiroga, D. E. U. de, Silva, I. A. P. da, & Ferreira, S. M. S. (2020). The use of multiple triangulations as a validation strategy in a qualitative study. *Ciencia & Saude Coletiva*, 25, 655–664.
- Sarburnan, T. (2020). *The Four Elements Of Music*. July. <https://doi.org/10.13140/RG.2.2.22008.26880>
- Sardiman, A. M. (2011). *Interaksi dan motivasi belajar mengajar*. Jakarta. *Raja Grafindo Persada*.
- Sobur, A. (2002). Bercengkerama dengan semiotika. *Mediator: Jurnal Komunikasi*, 3(1), 31–50.
- songtell. (2024). *Meaning of I’m Fine by BTS*. <https://www.songtell.com/bts/i-m-fine>
- Sukatmi, S. (2004). *Nada-Nada Radikal, Perbincangan Para Filsuf Tentang Music* (1st ed.). Pantha Rhei Books.
- Waluyo, H. J. (2002). *Apresiasi puisi: panduan untuk pelajar dan mahasiswa*. Gramedia Pustaka Utama.
- Yolanda, L., Rachmiaty, S., & Hidayah, Z. (2022). PENINGKATAN PIKIRAN POSITIF PADA REMAJA MELALUI TERAPI RELAKSASI DENGAN MENGGUNAKAN SENSOR TUBUH. *Psikologia : Jurnal Psikologi*, 5(1), 11–20. <https://doi.org/10.21070/psikologia.v5i1.1490>
- Zoest, A. Van. (1993). *Semiotika: tentang tanda, cara kerjanya dan apa yang kita lakukan dengannya*. Jakarta: *Yayasan Sumber Agung*.