THE USE OF ENGLISH LEARNING ACCOUNTS IN INSTAGRAM TO IMPROVE EFL STUDENTS VOCABULARY

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Abstract

Everyone may quickly access all information in this era of the Industrial Revolution 4.0. The technology used to facilitate human activities and give comfort is continually evolving. Digitization occurs in a variety of disciplines, including education. Along with the times, education or knowledge can not only be obtained through formal and non-formal education. Instagram as an application that is widely owned by all ages, provides various features and information that can help students learn English, especially vocabulary. This study aims to find out the use of English learning accounts on Instagram help students increase their vocabulary level and how it can happen. This study is qualitative research, which uses questionnaires as its data collection. The study indicates instagram contains interesting words and images and it is very hepful to improve students vocabualry.

Abstrak
Semua orang dapat dengan cepat mengakses semua informasi di era Revolusi Industri 4.0 ini. Teknologi yang digunakan untuk memudahkan aktivitas manusia dan memberikan kenyamanan terus berkembang. Digitalisasi terjadi di berbagai disiplin ilmu, termasuk pendidikan. Seiring dengan perkembangan zaman, pendidikan atau ilmu pengetahuan tidak hanya dapat diperoleh melalui pendidikan formal dan nonformal. Instagram sebagai aplikasi yang banyak dimiliki oleh segala usia, menyediakan berbagai fitur dan informasi yang dapat membantu siswa belajar bahasa Inggris khususnya kosakata. Penelitian ini bertujuan untuk mengetahui penggunaan akun pembelajaran bahasa Inggris di Instagram membantu siswa meningkatkan tingkat kosakata mereka dan bagaimana hal itu bisa terjadi. Penelitian ini merupakan penelitian kualitatif dengan menggunakan kuesioner sebagai pengumpulan datanya. Studi menunjukkan instagram berisi kata-kata dan gambar yang menarik dan sangat membantu untuk meningkatkan kosakata siswa.

INTRODUCTION

In today's globalized world, the importance of English cannot be underestimated because English is the most widely spoken and understood language in the world (Nishanthi, 2018). English was initially an England language, but due to the British Empire's historical endeavors, it has become a major or secondary language in many former British colonies, such as Canada, Australia, New Zealand, The United States, etc. Today, English is the primary language not only in countries that were heavily influenced by British imperialism, but also in many fields of industry and entertainment. English has become the world's fastest growing language, and it serves as a business language by connecting the East and the West, as well as the North and the South. Without a sure, English holds a unique position because it is the language that is so widely utilized and firmly established as a dominating global language in the aforementioned fields, and its domination has become like a snowball that is impossible to stop (Rao, 2019).

Junyue Chang in (Tajeddin & Pakzadian, 2020) indicated that in institutional curricula and foreign language teaching and learning systems, English has long been the dominant foreign language. Along with the times, education or knowledge can not only be obtained through formal and non-formal education. Many people get knowledge through social media, one of which is Instagram. As stated in webwise (2018), Instagram is a social networking software that allows users to post photos and videos with their contacts at its most basic level. The app is available for free download from the regular app shops and is found on the smartphones of many young and elderly people. Kevin Systrom and Mike Krieger, both Stanford University grads, started the startup in 2010 and it today has over 200 million users. People also use it for various things, including learning. Many social media accounts in instagram share knowledge content, including English. They get a lot of knowledge about English such as grammar, word pronunciation, vocabulary and so on. They use varied ways to learn it such as watching video, using saved feature, story filter, question box feature and Instagram live feature.

The meanings of new words are frequently stressed in publications and schools, vocabulary development is an important aspect of foreign language learning. It is also important to a language learner and is crucial to language teaching. An sufficient vocabulary is necessary for successful second language use since we will be unable to employ the structures and functions we have acquired for understandable communication. With this research, teachers can know the use of instagram to improve student's vocabulary . This research can be used as a reference for teaching materials about learning media that can be used by students and teachers in learning English.

METHOD

The research was done in a qualitative manner. Qualitative research, according to Creswell & Creswell (2018), is a method of studying and assessing the significance that individuals or groups attach to a social or human issue. Emerging topics and processes are part of the study. The structure of the final written report can be changed. Those who perform this type of research advocate for an inductive research strategy, an emphasis on individual meaning, and the need of capturing the complexity of a situation. The questioner is the research instrument that was utilized to collect the data for this study. Based on Cambriage dictionary, questioner is a set of questions that are asked of multiple persons in order to gather information about something.

Participants are ten Tidar University sixth-semester students who match the criteria, which include students who follow English learning accounts on Instagram. Students are given a survey via Google Form that includes statements on using English learning accounts on Instagram to increase their vocabulary. The statements were were adapted from an article written by Khan et al., 2016.

1. The role of english learning accounts in instagram in English language Vocabulary development

2. English learning accounts in instagram use is difficult for English learners at university level

3. Students at university level use English learning accounts in instagram for English language vocabulary development

4. English learning accounts in instagram are easy way for development of English vocabulary

5. The use of English learning accounts in instagram are not helpful in English language vocabulary development

6. The use of English learning accounts in instagram is helpful in English language vocabulary development

7. The use of English learning account in instagram is more interesting than books reading for vocabulary development

8. English learning account in instagram provide vocabulary which contains words and images

9. Learners do not feel boredom while English learning account in Instagram for language learning purposes

Answers are provided on a Likert scale. Students must choose one answer from a list of several that shows their level of agreement with a statement. They have five options to choose from on the scale. 1 –disagree; 2 – Strongly Disagree; 3 – Neither agree nor disagree; 4 – Agree; and 5 – Strongly agree

FINDING AND DISCUSSION

The first part of the questionaire is a short question that contains name, study programe, semester and also name of English learning accounts in instagram they followed, for instance @kampung inggris, @I do. Audy English, @englishvit, @yuksinau.english, @jagobahasa, and many others.

Graph 1: The role of English learning accounts in instagram in English language Vocabulary development
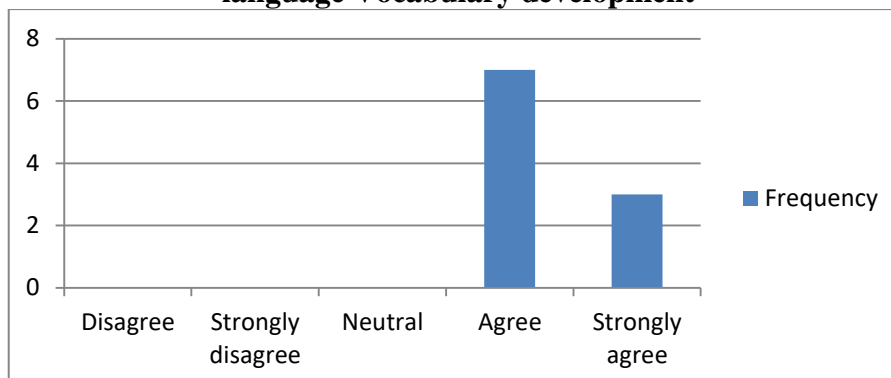

Table 1: The role of English learning accounts in instagram in English language Vocabulary development

		Frequency	Percent
	Disagree	0	0
	Strongly disagree	0	0
Valid	Neutral	0	0
	Agree	7	70
	Strongly agree	3	30

From the graph and table above the role of English learning accounts in instagram in English language Vocabulary development since it can be seen that 10(100%) of respondents either 'Agreed' or 'Strongly Agreed' to the statement that English learning accounts in Instagram.

Graph 2: English learning accounts in instagram use is difficult for English learners at university level
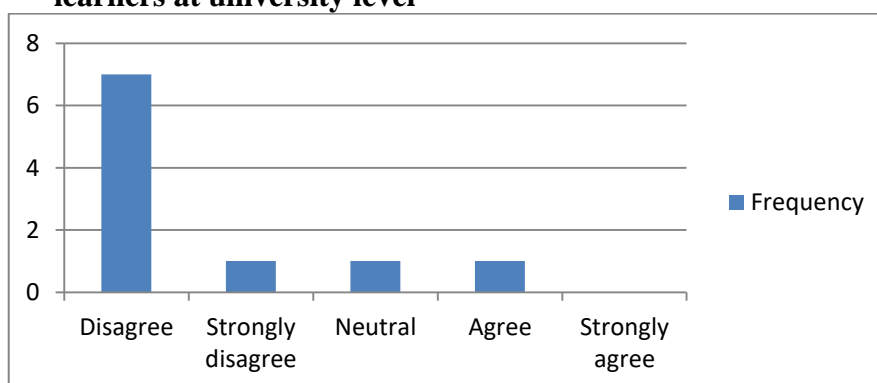
Table 2: English learning accounts in instagram use is difficult for English learners at university level

		Frequency	Percent
	Disagree	7	70
	Strongly disagree	1	10
Valid	Neutral	1	10
	Agree	1	10
	Strongly agree	0	0

The above graph and table clearly show that out of 10 respondents 8(80%) or most of them either 'Disgreed' or 'Strongly disagreed' to the statement. It menas that university students don't face that English learning accounts in instagram is difficult. A small number of 1(10%) responden chose to be neutral and 1(10%) other 'agreed' with the statement.

Graph 3: Students at university level use English learning accounts in instagram for English language vocabulary development
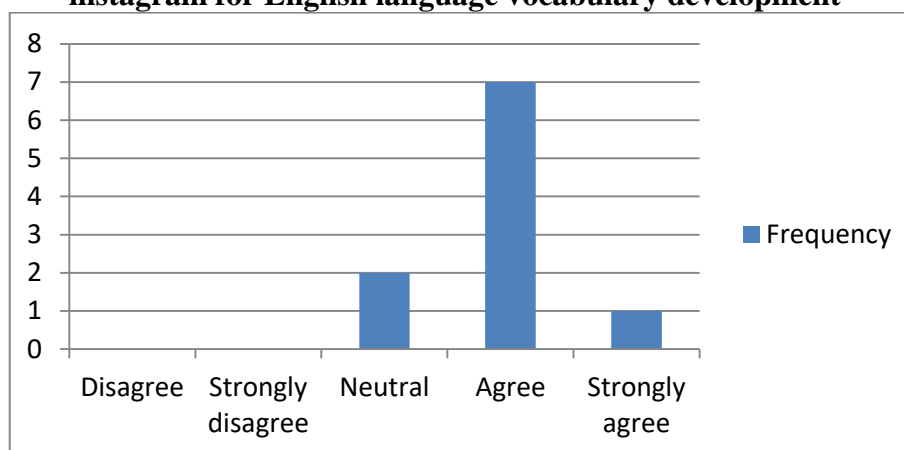

Table 3: Students at university level use English learning accounts in instagram for English language vocabulary development

		Frequency	Percent
	Disagree	0	0
	Strongly disagree	0	0
Valid	Neutral	0	0
	Agree	10	100
	Strongly agree	0	0

The data presented in graphic and table 3 indicated that all respondents 10(100%) agreed that students at university level use English learning accounts in instagram for their English language vocabulary development.

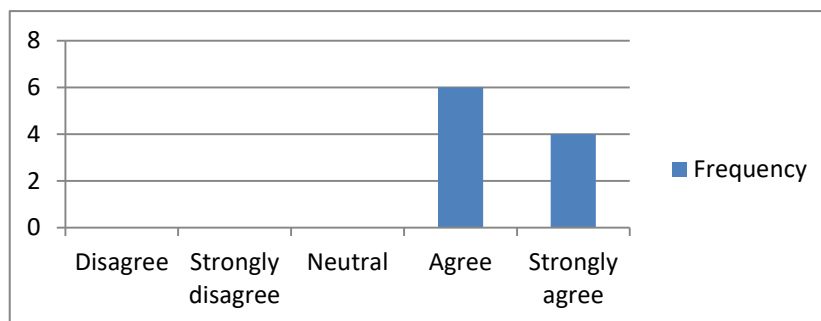**Graph 4: English learning accounts in instagram are easy way for development of English vocabulary**

Table 4: English learning accounts in instagram are easy way for development of English vocabulary

		Frequency	Percent
Valid	Disagree	0	0
	Strongly disagree	0	0
	Neutral	0	0
	Agree	6	60
	Strongly agree	4	40

The data reflected in graph and table 4 indicated that 10 out of 10 participans either 'agreed' or 'Strongly agreed' that English learning accounts in instagram are easy way for development of English vocabulary.

Graph 5: The use of English learning accounts in instagram are not helpful in English language vocabulary development
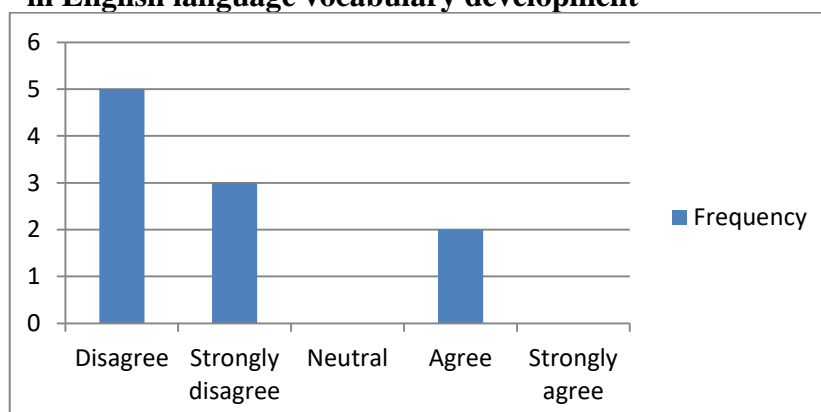
Table 5: The use of English learning accounts in instagram are not helpful in English language vocabulary development

		Frequency	Percent
	Disagree	5	50
	Strongly disagree	3	30
Valid	Neutral	0	0
	Agree	2	20
	Strongly agree	0	0

The inferences drawn from the data in graph and table 5 indicated that 2(20%) respondents 'agreed', while 8(80%) of them decided to be either 'Disagreed' or 'Strongly disagreed' to the statement English learning accounts in instagram are not helpful in English language vocabulary development.

Graph 6: The use of English learning accounts in instagram is helpful in English language vocabulary development
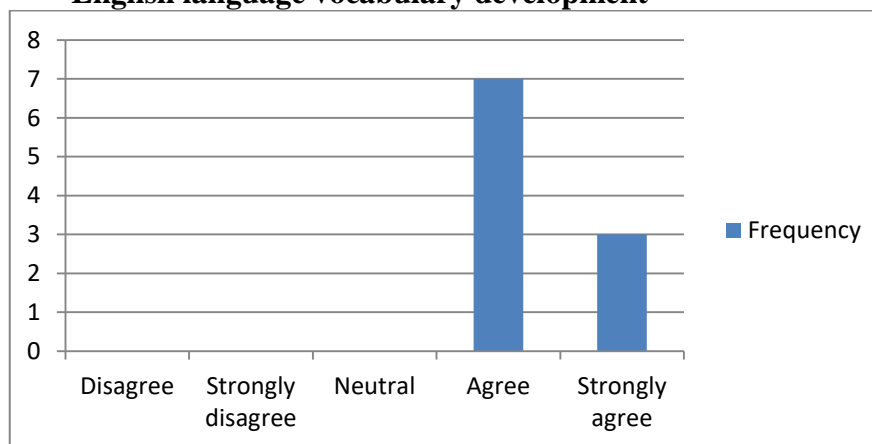

Table 6: The use of English learning accounts in instagram is helpful in English language vocabulary development

		Frequency	Percent
	Disagree	0	0
	Strongly disagree	0	0
Valid	Neutral	0	0
	Agree	7	70
	Strongly agree	3	30

The data in graph and table 6 indicated that the use of English learning accounts in instagram is quite helpful in English language vocabulary development at university level because 100% of participants either 'agreed' or 'strongly agreed' with the statement.

Graph 7: The use of English learning account in instagram is more interesting than books reading for vocabulary development
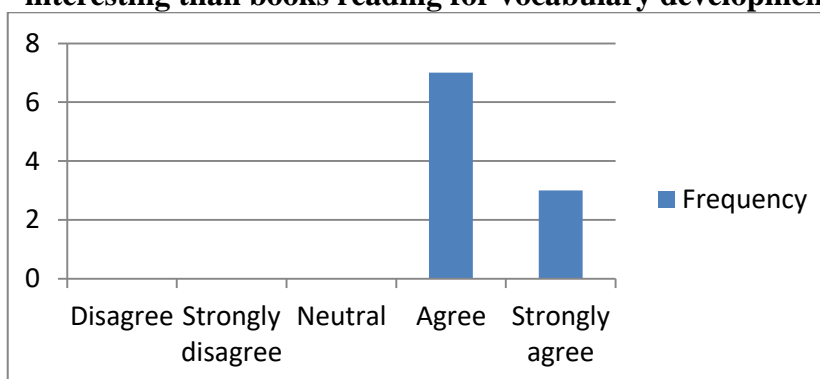

Table 7: The use of English learning account in instagram is more interesting than books reading for vocabulary development

		Frequency	Percent
	Disagree	0	0
	Strongly disagree	0	0
Valid	Neutral	0	0
	Agree	7	70
	Strongly agree	3	30

The analysis of data in graph and table 7 revealed that ten out of ten(100%) participants either 'agreed' or 'strongly agreed' that English learning account in instagram is more interesting than books reading for vocabulary development.

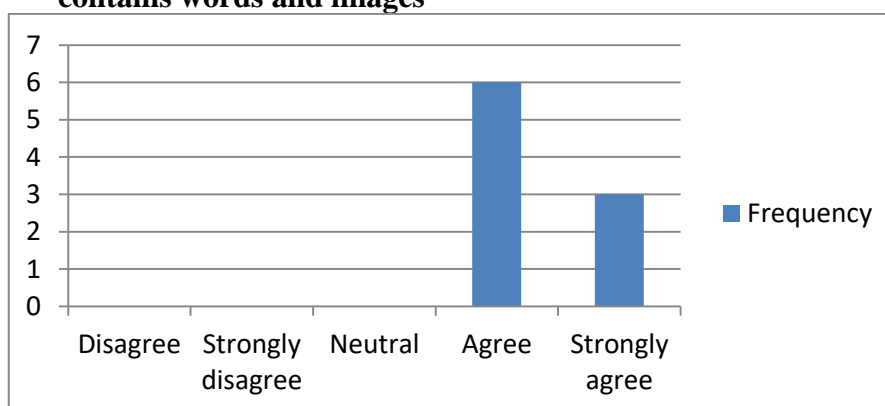**Graph 8: English learning account in instagram provide vocabulary which contains words and images**

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Table 8: English learning account in instagram provide vocabulary which contains words and images

		Frequency	Percent
	Disagree	0	0
	Strongly disagree	0	0
Valid	Neutral	0	0
	Agree	6	60
	Strongly agree	4	40

The inferences drawn from the data in graph and table 8 are that out of 10 respondents 10 of them either 'agreed' or 'strongly agreed' with statement English learning account in instagram provide vocabulary which contains words and images.

Graph 9: Learners do not feel boredom while English learning account in instagram for language learning purposes
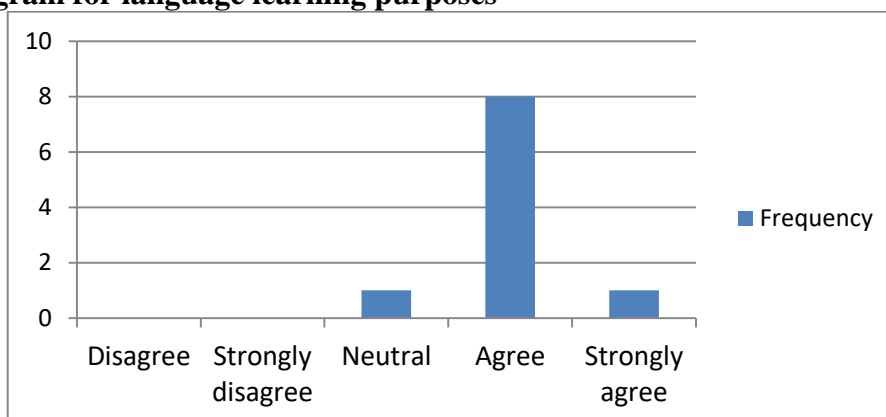

Table 9: Learners do not feel boredom while English learning account in instagram for language learning purposes

		Frequency	Percent
	Disagree	0	0
	Strongly disagree	0	0
Valid	Neutral	1	10
	Agree	8	80
	Strongly agree	1	10

The data placed in graph and table 9 showed that out of 10 respondents, a vast majority of 9(90%) either 'agreed' or 'strongly agreed' that they do not feel boredom while English learning account in instagram for language learning purposes. While only small size 1(10%) of the respondents respondend the statement neutrally.

CONCLUSION

Based on research that has been done by researcher, it is indicated that English learning accounts in Instagram have a role in increasing the vocabulary of the students. The students found out that using English learning accounts in Instagram was very helpful and made it easier for them to learn English and it was an easy way to develop their vocabulary. Unlike books, English learning accounts in Instagram provide vocabulary which contains words and images, so students do not get bored easily and their learning goals are achieved.

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